



C09-A-602/C09-CHST-602/C09-CM-602/  
C09-IT-602/C09-M-602/C09-RAC-602/  
C09-PET-602/C09-MET-702/C09-CH-702/  
C09-CHOT-702/C09-CHPP-702/C09-CHPC-**702**

**3702**

**BOARD DIPLOMA EXAMINATION, (C-09)**

**OCT/NOV—2017**

**SIXTH SEMESTER (COMMON) EXAMINATION**

**INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP**

*Time : 3 hours ]*

*[ Total Marks : 80*

**PART—A**

3×10=30

**Instructions :** (1) Answer **all** questions.

(2) Each question carries **three** marks.

(3) Answers should be brief and straight to the point and shall not exceed *five* simple sentences.

1. Define the terms 'business and trade'.
2. Compare and contrast the private limited company with public limited company.
3. State the characteristics of autocratic leadership.
4. What are various types of production?
5. What is inventory? What are the types of inventory?
6. Write short on lead time and re-order time.
7. State qualities of good salesman.

8. Explain the preventions of electrical hazards in industry.
9. What are the limitations of ISO 9000?
10. What is demand survey?

**PART—B**

10×5=50

**Instructions :** (1) Answer *any five* questions.

(2) Each question carries **ten** marks.

(3) Answers should be comprehensive and the criterion for valuation is the content but not the length of the answer.

11. Explain important features of line organization structure. What are the advantages and disadvantages of line organization structure?
12. Explain about different marketing strategies.
13. What is a joint stock company? What are its chief characteristics?
14. A project has 7 activities, the expected time in weeks for each activity is as following. Show that earliest and latest expected time on the network diagram. Find the critical path and duration of the project :

S. No.	1	2	3	4	5	6	7
Activity	1-2	1-3	1-4	2-5	3-5	4-6	5-6
Durration in weeks (to)	2	1	3	6	8	3	2

15. Explain about stores organization in large industries.
16. Explain various prevention methods of accidents in industries.
17. What is plant layout? Briefly explain its objectives.
18. Explain the principles of TQM.

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